

# CONSCIOUS INDEX



*An environmental and social  
impact measurement tool*

**EP** **EXPRESSIONS**  
PARFUMÉES

# The Conscious program

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*A pathway to an ever more responsible creation*

1

WE BELIEVE THAT  
CRAFTING A PERFUME SHOULD SERVE AS  
A BRIDGE TO CONNECT  
NATURE, CULTURE & PEOPLE.

WE HAVE A HOLISTIC APPROACH  
TO CREATE CONSCIOUS PERFUMES  
THAT REFLECT A TRUE SENSE OF EMOTION  
AND FIT ORGANICALLY INTO  
CLEAN AND/OR NATURAL PRODUCTS.

2

3

CONSCIOUS PERFUMES ARE NOT  
ABOUT NATURALITY ONLY.  
THIS IS ABOUT HAVING A BALANCE  
BETWEEN CHEMISTRY & NATURALITY.

SUSTAINABILITY & PEOPLE WELLBEING  
ARE AT THE HEART OF OUR PROGRAM.

# A new impactful measurement tool

Designed as a **continuous improvement tool for our company**, it generates data that depends on our source of supply or available information.

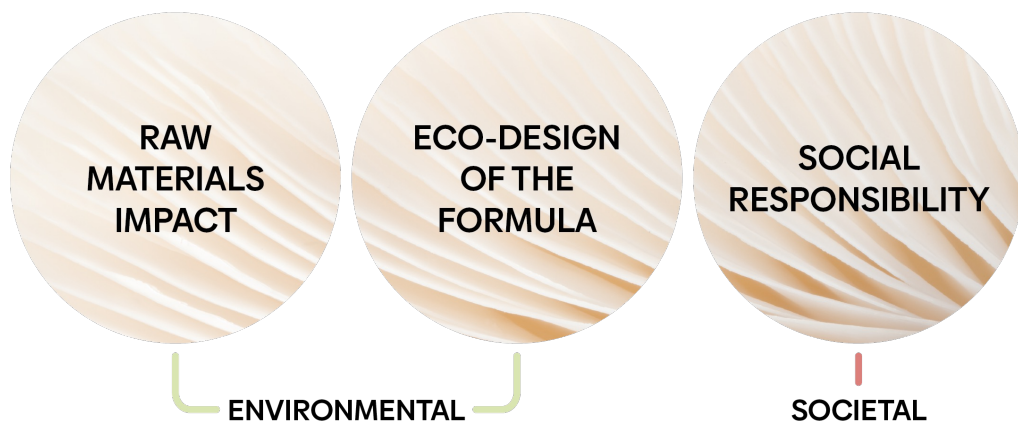
They will therefore evolve over time and the result given must be considered at the date of publication.



## For a new environmental and social perspective

From the raw material to the perfume concentrate, this tool integrates different criteria related to the whole formula's life cycle.

### GLOBAL RATING OF THE FORMULA



# A selection of specific criteria

## RAW MATERIALS IMPACT



*Renewability*



*Biodegradability*



*Innocuity*



*Eco-Innocuity*



*Origin / Traceability*



*Formula optimization*



*Manufacturing energetic impact*



## ECO-DESIGN OF THE FORMULA



## SOCIAL RESPONSIBILITY



*CSR all along the value chain*



*Labels & certifications valorization*

# A transparent communication



## RATING GIVEN FOR THE RENEWABILITY SUB-CRITERIA



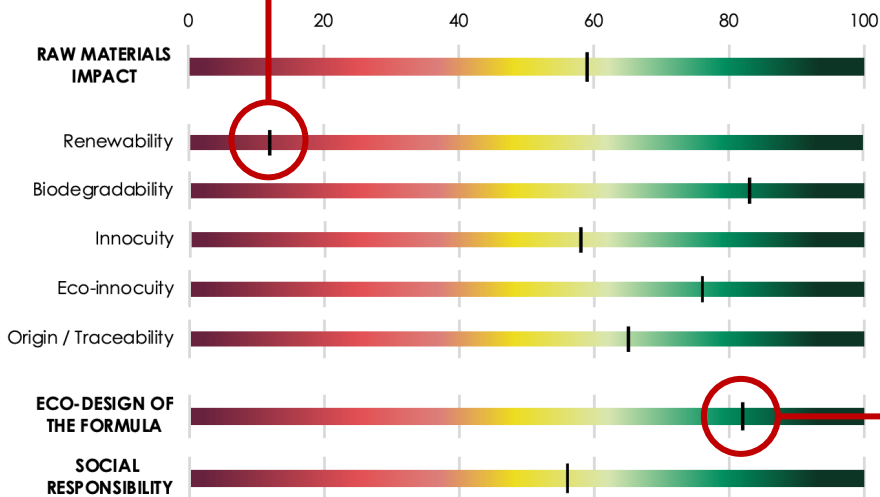
Being a 12% means that there is still improvement to be done on the renewability of the resources used

## GLOBAL CONSCIOUS INDEX RATING

FORMULA'S CODE

Global Conscious Index - Z2247203

67/100



The information provided takes into account the data at the level of each ingredient and weights the impact according to their proportion in the formula.

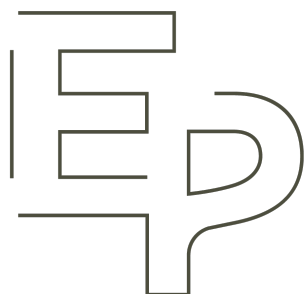
RATING GIVEN FOR THE ECO-DESIGN CRITERIA

\*Validity of data as of : 27/02/2023

Communication example of an existing formula

RESULT GIVEN BY THE CONSCIOUS INDEX, TO BE CONSIDERED AT THE DATE OF PUBLICATION





**EXPRESSIONS**  
PARFUMÉES

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